

# PCI

## notthebigcompany

10@8:30 AGENDA



# 5byFIVE

- **ourPURPOSE** – Why are we here?
  - We inspire dreams and transform lives
- **ourVISION** – Where are we going?
  - To be recognized on *Fortune's* 100 Best Companies to Work For®
- **ourGOAL** – What do we want to achieve?
  - Every client should be referenceable
- **ourCOMMITMENT** – How are we going to achieve our goal?
  - Deliver a WOW experience to clients and each other
- **ourVALUES** – Who are we?



# theFIVE



Pursue **EXCELLENCE** Purposefully



Unlock **HUMAN POTENTIAL**



Act with **INTEGRITY**



Innovate a **CULTURE** of Relationships & Fun



Lead with a **SERVANT'S HEART**



# AGENDA

- Key Stats
- Announcements
- Expanded News
- Today's the **FIVE** statement (Pursue **EXCELLENCE** Purposefully)

**If it's worth doing, it's worth doing RIGHT.**

- We get it: how we do anything is how we do everything. What we do at PCI is not an accident. We are an intentional organization in all aspects of our work, and we are committed to pursuing and achieving excellence in everything that we do. Cutting corners is not our way; we aren't satisfied with good enough. For us, this quest for excellence informs everything we do. Excellence is THE benchmark. Period.
- WOW stories related to today's statement
- Go Sell Something!

